



**2016 Empire Farm Days: August 9-11**  
**Rodman Lott and Son Farms, Seneca Falls, NY**  
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**PRESS RELEASE: June 2016**

**U.S. Potato Board SPUD NATION™ Food Truck Coming to 2016 Farm Days**

Seneca Falls, NY. Empire Farm Days began as the Potato Field Days organized by the Empire State Potato Growers in the 1930s. The 2016 edition of the event now called Empire Farm Days will honor its history by welcoming the Spud Nation™ Food Truck, a 2016 initiative of the U.S. Potato Board, to Rodman Lott and Son Farms in Seneca Falls, NY, August 9, 10 and 11.

The SPUD NATION™ truck will source potatoes for its globally-inspired menu at the 2016 Empire Farm Days from McCormick Farms, Bliss, NY, and Williams Farms, Marion, NY. McCormick Farms grows 2,650 acres of potatoes in Western New York. Williams Farms is a potato grower and packer for fresh market and has been the long-term potato provider for Empire Farm Days' vendors.

Nonprofit organizations manage all of the food options at Empire Farm Days. The vendors include the NY Beef Producers, NY Corn and Soybean Growers, NY Pork Producers, Lockland School, Ovid Willard Lions Club, Seneca County Cornell Cooperative Extension 4-H Program, Seneca Falls Rotary, Seneca Falls Fire Department, South Seneca Sportsman Club, SpudNation™ and Fowlers Taffy of Sarasota, Florida.

In the Cornell Marketplace, the Women for New York State Wines offer a taste of Welch's Grape Juice, bottled in Western New York, from 10 am to 4 pm. From 1-4 pm, the ladies of the promotional arm of the New York State Wine Grape Growers association offer a taste of New York wines from white to red to ice wine. Just behind the building is the grill when volunteers roast sweet corn for purchase.

Stop by the Empire State Potato Growers booth for a free bag of potato chips. Empire Farm Days runs 9 am-5 pm on Tuesday and Wednesday, 9 am-4 pm on Thursday. Parking is \$10 per vehicle. Learn more at [www.empirefarmdays.com](http://www.empirefarmdays.com), 877-697-7837.

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