



Empire Farm Days: August 7-9, 2018  
Rodman Lott & Son Farms, Seneca Falls, NY  
877-697-7837, [www.empirefarmdays.com](http://www.empirefarmdays.com)



Spotted lanternfly and its impact on craft beverage crops will be highlighted in a new program at the August 7-9, 2018 Empire Farm Days. Photo: Finger Lakes PRISM

**Press Release: July 2018**

**Photo/release: downloadable at [www.empirefarmdays.com/newsroom](http://www.empirefarmdays.com/newsroom)**

### **Spotted Lanternfly Impact on Craft Beverage Industry in 10:30 Daily Program at 2018 Empire Farm Days**

Seneca Falls, NY. A daily program at the Craft Beverage Center at the August 7-9, 2018 Empire Farm Days at Rodman Lott and Son Farms in Seneca Falls, NY, will address how invasive species are impacting grape and hops production and the craft beverage and wine industries. The presentation by Patty Wakefield Brown of the Finger Lakes Institute at Hobart and William Smith Colleges, Geneva, NY, and Finger Lakes PRISM: Partnership for Regional Invasive Species Management will include a discussion of how to identify and report Spotted Lanternfly.

The craft beverage industry is quickly emerging as a major agricultural sector for New York State. Cornell Viticulture and Enology Extension specialists will be available for question and answers daily at the 2018 Empire Farm Days event at the Craft Beverage Center at Lots 1001 and 1002 from 9 am to 12 pm. Their focus on Tuesday, August 7 will be wine, on Wednesday cider, and on Thursday, distilled spirits.

The Craft Beverage Craft at the show also provides the opportunity to talk with New York's fine brewmasters. Among them will be Jon Paul Partee of Fleur de Lis Brew Works and Hop Yards, Seneca Falls, NY. His family has maintained a French farm brewery and artisanal style of beer making for three generations.

Empire Farm Days is the largest outdoor agricultural trade show in the Northeastern U.S. The event includes agricultural and rural living equipment, working equipment and crops demonstrations, test driving, products, live horse and cattle demonstrations, safety

information, and much more with more than 600 exhibitors and vendors. For details on the 2018 event, visit the website at [www.empirefarmdays.com](http://www.empirefarmdays.com). Also see Facebook and Instagram.

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