



Empire Farm Days: August 7-9, 2018
Rodman Lott & Son Farms, Seneca Falls, NY
877-697-7837, www.empirefarmdays.com



Left: Visitors to the 2018 Empire Farm Days will be able to try a pedal-drive kayak or standup paddleboard on the farm pond, courtesy of Hobie and Morgan Marine, photo: Hobie. Right: In-water safety demonstrations will be offered daily at the Empire Farm Days pond by New York Sea Grant, the US Coast Guard Auxiliary, and the NYS Marine Services Bureau, photo: Empire Farm Days/Brian P. Whattam.

Press Release: July 2018

Learn Water Safety and Get on the Pond at 2018 Empire Farm Days

Seneca Falls, NY. Visitors to the 2018 Empire Farm Days will be able to learn about water safety and try a Hobie pedal-drive kayak or standup paddleboard on the farm pond August 7-9 at Rodman Lott and Son Farms in Seneca Falls, NY.

New York Sea Grant, U.S. Coast Guard Auxiliary, and New York State Marine Services Bureau personnel will be offering 15-minute introductions to Sudden In Command training with on-water safety demonstrations with different styles of approved life saving devices and paddlesport vessels at 10 am, 12 pm and 2 pm on Tuesday and Wednesday, and at 10 am and 12 pm on Thursday.

Throughout each day of the show, Morgan Marine of Penn Yan, NY, is hosting the paddlesports tryouts that received an enthusiastic welcome Empire Farm Days last year. Show visitors will have the opportunity to get in a drive-pedal kayak or try a standup paddleboard on the pond after a 5-minute safety lesson presented by Morgan Marine in partnership with New York Sea Grant, U.S. Coast Guard Auxiliary and New York State Marine Services Bureau personnel.

Those trying the watercraft on the pond at the 2017 show included people of all ages and one blind guest at the show. Life vests are provided for all tryouts. Parents must sign permission for those younger than age 18.

Empire Farm Days is the largest outdoor agricultural trade show in the Northeastern U.S. with working equipment demonstrations, crop plots, educational seminars, live animals, farm safety and rural life exhibits. Show hours are 9 am to 5 pm Tuesday and

Wednesday, and 9 am to 4 pm Thursday. Admission is free, parking is \$10 per vehicle. Learn more at www.empirefarmdays.com.

MEDIA CONTACTS:

- . EFD Manager Melanie Wickham, 877-697-7837, mwickham@empirefarmdays.com
- . EFD Publicist Kara Lynn Dunn, 315-465-7578, karalynn@gisco.net