

**Milton**



**Media Alert**

**For Immediate Release: JUNE 24, 2019**

**Caterpillar’s First-Ever “In the Trenches Tour” to Debut at  
Empire Farm Days**

*Experience the Next Generation Cat<sup>®</sup> Mini Excavators at Milton Cat Booth #820*

**What:** A one-of-a-kind roadshow experience featuring Next Generation Cat<sup>®</sup> Mini Excavators. Attendees will have the opportunity to engage in an immersive 4D theater, hop into the cabs of the all-new Cat 302 CR and 309 CR, interact with product experts, participate in games and win free tour merchandise.

**Why:** To bring a unique, hands-on experience to Empire Farm Days attendees and educate agriculture industry professionals about the new mini excavator line-up, industry-first innovations, greater performance, lower owning costs. The full line up of next generation mini excavators being launched by Caterpillar: 301.5, 301.7 CR, 301.8, 302 CR 307.5 FB, 308 CR SB, 308 SB CR VAB, 309 SB, 309 CR VAB, 310 FB. Only the 302 CR and 309 CR will be featured in the tour.

**When:** Tuesday, August 6<sup>th</sup> & Wednesday, August 7<sup>th</sup> from 9 a.m. to 5 p.m.;  
Thursday, August 8<sup>th</sup> from 9 a.m. to 4 p.m.

**Where:** Empire Farm Days 2019 2973 State Route 414, Seneca Falls, NY 13148  
Milton Cat Booth #820  
Between East Hi Yielder Avenue and East Potato Digger Avenue

**Who:** Interview opportunities with the Next Generation Cat Mini Excavator product team and Milton Cat dealer representatives

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**About Milton Cat**

Milton Cat is your complete source for Caterpillar machines, engines, generators, technology, parts and service in the Northeast, with 12 locations strategically placed, from Bangor to Batavia and from Syracuse to Scarborough. Visit [Miltoncat.com](http://Miltoncat.com) for more information.

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**Photo:** In the Trenches Tour badge