



# Sponsorship Opportunities

only available to exhibitors

August 2, 3, 4, 2022 • Tues. 9-4, Wed. 9-4, Thurs. 9-3

Palladino Farms - Heritage Hill Brewhouse • 3149 Sweet Road, Pompey, NY 13138

## SHOW BAG SPONSORSHIP

### EXCLUSIVE \$1,100

1. Sponsor supplies 10,000 bags inserted by the exhibitor with 2 of their promo pieces. Bags to be distributed at the show entrance.
2. Publicity in all show related advertising in all of the Country Folks publications.
3. Your company logo on the Empire Farm Days website.

## PORTA POTTY SIGN SPONSORSHIP

- \$1,000** 11x17 Laminated ads will be placed in each of the 100 porta potty's used at the show assuring visibility to a captive audience.

## ROADWAY SIGN SPONSORSHIP

- \$500** for one spot on all 8 signs.

Two 4'x4' metal signs will be placed on each roadway down the two main roads at the show.

There will be 8 spots on each sign (1'x1.5') available for any exhibiting company at Empire Farm Days to sponsor.

Available in full color.

## SKID STEER RODEO SPONSORSHIPS

Empire farm days championship skid steer rodeo will be held August 4, 2021 from 9am to 2pm. Contestants will compete on a "luck of the draw" chosen machine to win \$500 for the fastest clean time (no penalties). The first 100 contestants will receive \$20 cash once they complete the course. All contestants will receive a swag bag full of exhibitor promo items. **ALL Contestants must be 18 Years of Age And Able to prove it**

### **DIAMOND - EXCLUSIVE \$5,000**

**SOLD**

1. \$5,000 prize and participation money donor.
2. Billing in all rodeo related ads, posters and advertising as the Exclusive Diamond Level Sponsor.
3. All signage for the event at the show will give you top billing.
4. 2 Pieces and listing on the swag bags given to contestants.

### **EMERALD - EXCLUSIVE \$2,500**

1. \$1,000 prize and participation money donor.
2. Billing in all rodeo related ads, posters and advertising.
3. All signage for the event at the show will list you as Exclusive Emerald Sponsor.
4. 2 Pieces and listing on the swag bags given to contestants.

### **RUBY \$1,000**

1. \$500 prize and participation money donor.
2. Billing in all rodeo related ads, posters and advertising.
3. 2 Pieces and listing on the swag bags given to contestants.

### **SAPPHIRE \$500**

1. \$200 prize and participation money donor.
2. Billing in all rodeo related ads, posters and advertising.
3. 2 Pieces and listing on the swag bags given to contestants.

### **CONTESTANT SWAG BAG \$250**

150 Cloth bags with sponsor names listed. Each sponsor can put 2 logo'd giveaway items in each bag. Bags Supplied by Empire Farm Days.

Exhibiting Co. \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Fax Number \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_ Amount to Charge: \$ \_\_\_\_\_